Joshua D. Rohrer, 47, Fargo, ND, passed away on Wednesday, October 28, 2026, at Essentia Health in Fargo.

Josh was born on February 9, 1979, in Devils Lake, North Dakota, to Roger and Mary Teresa (Sloan) Rohrer. He spent his early years growing up in Devils Lake before moving to Bismarck, North Dakota, where he graduated from Bismarck High School in 1997. He continued his education at North Dakota State University, graduating in 2003 with a degree in Chemistry, with an emphasis in Polymers and Coatings.

Following college, Josh began working at WDAY, initially taking the job to help pay the bills while his future bride finished her education. What started as a way to make ends meet would grow into a remarkable career in broadcasting. Through his dedication, leadership, and genuine care for those around him, Josh became a respected and valued member of the WDAY family, eventually serving as Vice President of TV Broadcasting and General Manager.

Josh married the love of his life, Kelli Snow, on May 21, 2004, in Fargo. Together, they made their home in Fargo and built a wonderful life centered around family, friendship, and making memories. Their greatest blessing came in 2010 with the birth of their daughter, Julia, who was truly Josh's pride and joy.

Above all else, Josh loved his family. He treasured time spent together, especially enjoying lake life, traveling, and creating memories with those closest to him. Josh had an incredible circle of friends and valued the many friendships he developed throughout his life. Whether spending time at the lake, traveling to new places, or simply enjoying the company of family and friends, Josh embraced life and the people who made it special.

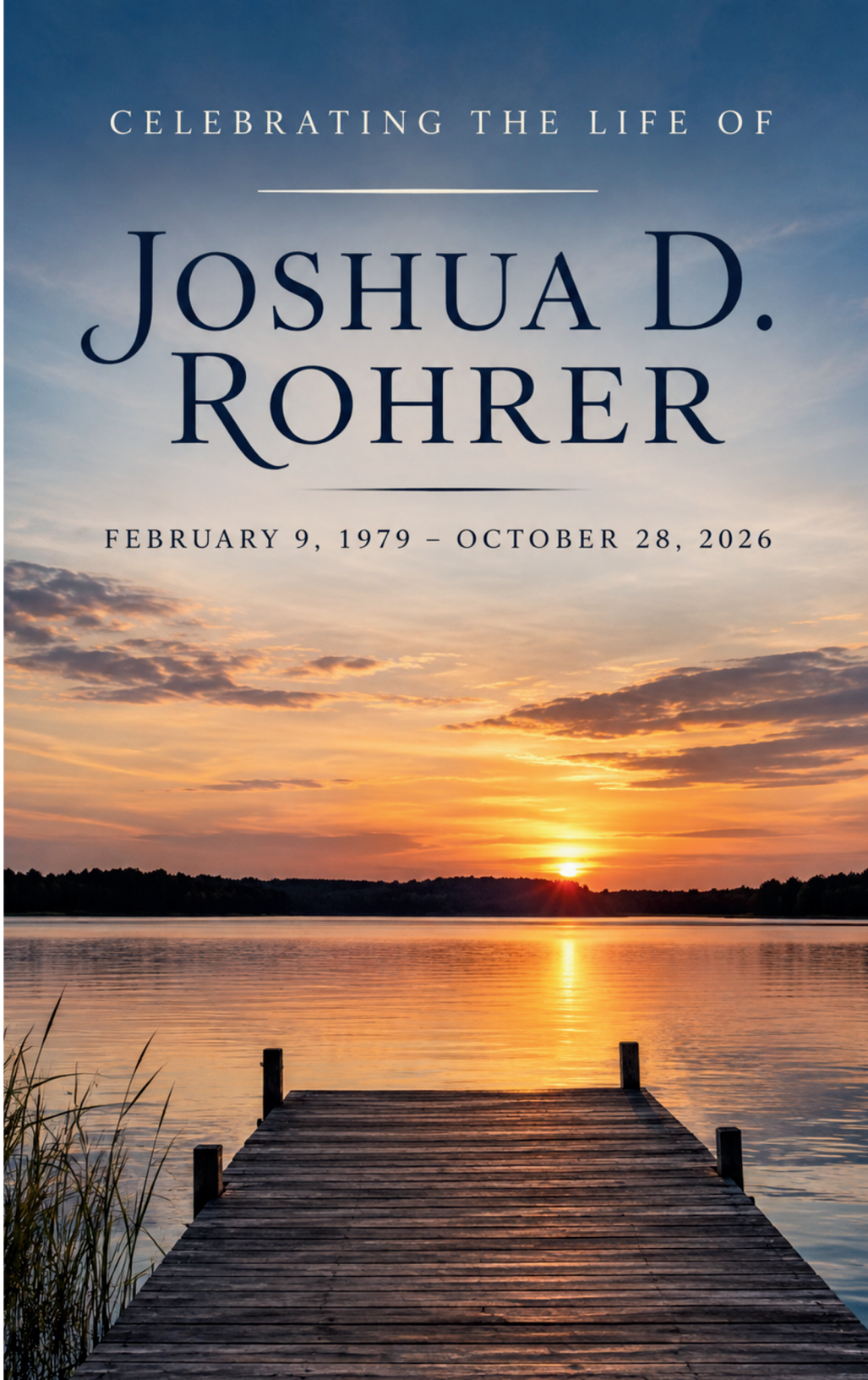
An avid sports fan, Josh had a particular passion for soccer and was a devoted supporter of Manchester United. His enthusiasm for the team was just one of the many things that made Josh who he was.

Josh will be remembered for his love of family, his dedication to his work, the friendships he cherished, and the lasting impact he made on so many lives. His presence will be deeply missed by all who had the privilege of knowing him.

Josh is survived by his loving wife, Kelli; his beloved daughter, Julia; his mother, Teresa Rohrer; his brother, Jason (Desidy) Rohrer and their children, Ben and Gabbi; his mother-in-law, Cindy Snow; father-in-law, Gary Snow; sister-in-law, Erika (Michael) Andreas and their children, Blake, Mikalyn and Payton; brother-in-law, Adam Snow; along with many extended family members, friends, and colleagues.

He was preceded in death by his father, Roger Rohrer, and his grandparents.

In lieu of flowers, those wishing to honor Josh's memory may contribute to his daughter, Julia's, college fund, ensuring she continues to feel the love and support of those who cared so deeply for her dad.











Joshua Donald Rohrer

February 9, 1979 - October 28, 2026

Celebration of Life

7:00 p.m. Wednesday, November 4, 2026
Boulger Funeral Home & Celebration of Life Center
Fargo, North Dakota
Breanne Johnson, ***Officiant***

Special Music

Come Monday by Jimmy Buffett
Keep It Loose, Keep It Tight by Amos Lee

Thank You

Josh's family extends heartfelt gratitude for your love, support, and kindness during this time.
Your presence, prayers, and thoughtful gestures have brought us comfort and peace.
Thank you for honoring Josh's memory with us.

BOULGER
FUNERAL HOME + CREMATION SERVICES